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KEYSTONE



KOMMENTS

PUBLISHED IN THE INTEREST OF BETTER SEEDS

Vol. 17, No. 1

CORNELI SEED COMPANY, 101 CHOUTEAU AVE., ST. LOUIS, MO.

Jan. 2, 1940

Your Profit \$150 Per Bushel SELLING KEYSTONE ADAPTED HYBRIDS

We offer for 1940 planting:

MISSOURI 8	KEYSTONE 38
MISSOURI 47	KEYSTONE 40
ILLINOIS 960	U. S. . . . 13
IOWA 13	

(Retail Prices Listed Inside)

NOTE: We have made your discount liberal enough for the 1940 season to enable you to appoint your own "farmer agents" to sell KEYSTONE HYBRIDS for you. You can now afford to pay these agents as much commission to sell for you as they get for selling other Hybrids in competition with you.

SALES HELPS—Descriptive circulars imprinted with your name.
Retail order books.
Embossed store sign.
Agronomist services.

SELL KEYSTONE HYBRIDS IN 1940



CORNELI SEED COMPANY

SAINT LOUIS, MISSOURI



Main Plant, General Office:
101 CHOUTEAU AVE.

CORNELI
KEYSTONE
(SELECTED)
(CLEANED)
(TESTED)
SEEDS
TRADE MARK

Consolidating
SCHISLER CORNELI SEED CO.
D. I. BUSHNELL & CO.
PLANT SEED CO.

ORIGINATORS, GROWERS, CLEANERS, REFINERS,
—IMPORTERS AND EXPORTERS—
FIELD SEEDS GARDEN SEEDS
LAWN SEEDS FLOWER SEEDS

—WHOLESALE ONLY—

TELEPHONE:
CHestnut 7790

We quote to Dealers only, F. O. B. St. Louis, subject to market changes, bags charged extra and not returnable. Terms: Cash; no discount, subject to demand draft. We make an extra charge of 15¢ per package on orders for 60 lbs. or less when priced for full bags. Parcel Post orders 25¢ extra plus postage.

We give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds we sell and will not be responsible for the crop.

VOL. 17

BAGS ARE NOT RETURNABLE

Jan. 2, 1940

LIST No. 1

RED CLOVER

INOCULATE WITH NITRAGIN B
Seamless Sacks Extra
(Missouri or Illinois grown)

5 to 10 Sacks per 100 lbs.

1 to 4 Sacks

KEYSTONE..... ASK
KEYSTONE (U. S. Verified
Idaho Origin).....
Horse Shoe.....
Choice.....
Mammoth (Sapling) Keystone.

FOR PRICES

ALSIKE per 100 lbs.

INOCULATE WITH NITRAGIN B
Seamless Sacks Extra

KEYSTONE..... \$22.50
Horse Shoe..... 21.50

\$23.00 22.00

SWEET CLOVER per 100 lbs.

INOCULATE WITH NITRAGIN A
Seamless Sacks Extra

KEYSTONE, White Blossom... \$6.50
Horse Shoe, White Blossom... 5.75

\$6.75 6.00

Choice, White Blossom.... 5.00

5.25

KEYSTONE, Yellow Blossom... 6.75

7.00

Unhulled, White Blossom.... 4.75

5.00

ALFALFA per 100 lbs.

INOCULATE WITH NITRAGIN A
U. S. Verified Origin

Seamless Sacks Extra

We carry only the best or KEYSTONE of the following origins.

Kansas non-irrigated.... \$22.00

\$22.50

Oklahoma-Kansas..... 20.00

20.50

Oklahoma..... 18.00

18.50

Dakota 12 (N. Dakota Grown).... 27.00

27.50

Utah (The Bee Hive State).... 23.75

24.25

In sealed, 1 Bushel Bags.

Northwestern Hardy..... 23.50

24.00

Horse Shoe (Common).... 16.00

16.50

Choice..... 14.00

14.50

Grimm, Northwestern.... 25.50

26.00

Grimm, Oklahoma, Affidavit.... 20.00

20.50

Grimm, Kansas, Affidavit.... 25.00

25.50

ALFALFA per 100 lbs.

APPROVED OKLAHOMA. 18.50

Specially selected and eligible
for all payments paid by A. A. A.
in north central region.

LESPEDEZA per 100 lbs.

INOCULATE WITH NITRAGIN L

Korean, Keystone..... \$ 6.00

\$ 6.25

Korean-Hulled Seed (Goes
1/3 farther).... 7.00

7.25

Korean Horseshoe, Keystone... 5.00

5.25

Choice..... 4.25

4.50

Lespedeza Sericea..... 14.00

14.50

CROTALARIA SPECTABILIS.. 11.00

11.25

CRIMSON CLOVER

Keystone..... \$12.50

\$12.75

Eligible for AAA Awards.

TIMOTHY per 100 lbs.

Seamless Sacks Extra

KEYSTONE..... \$5.85

\$ 6.00

Horse Shoe..... 5.50

5.65

Choice..... 5.10

5.25

Timothy & Alsike Mixed.... 8.00

8.50

RED TOP per 100 lbs.

Seamless Sacks Extra

KEYSTONE, Solid, Silver Seed \$10.75

\$11.00

Horse Shoe..... 10.25

10.50

Choice..... 9.75

10.00

Super, 97% pure..... 11.75

12.00

BLUE GRASS

New Crop

KEYSTONE, Kentucky.....

P. 85% G. 80% 21# per bu.

Horse Shoe, Kentucky.....

P. 80% G. 80% 19# per bu.

Super, 24# per bu.....

Super, 28# per bu.....

Canadian Blue Grass.....

5 Sacks & Over per 100 lbs.

1 to 4 Sacks

per 100 lbs.

\$19.00 \$19.50

18.25 18.75

LAWN AND FANCY GRASSES

Burlap Bags Included

KEYSTONE CITY LAWN...

Horseshoe Lawn Grass....

Mound City Lawn Grass....

Shady Lawn Mixture....

Special Bent Mixture....

Contains bent grass.

Seaside (Coos County) Bent...

Bent (So. German Mixed)....

Astoria Bent....

Poa Trivialis (Shade)....

American Rye Grass....

Chewing Fescue....

Bermuda, Extra Fancy....

per 100 lbs.

\$17.00 \$17.50

15.00 15.50

13.00 13.50

25.00 25.50

34.00 34.50

60.00 62.00

60.00 62.00

57.00 59.00

100.00 105.00

WHITE DUTCH CLOVER

Seamless Sacks Extra

KEYSTONE.....

Horse Shoe.....

Choice.....

Kentish Wild White Clover...

per 100 lbs.

Full 25 to 100 lbs.

Sacks

per 100 lbs.

\$7.75 \$8.00

RAPE

Burlap Bags Included

KEYSTONE Dwarf Essex....

6 to 10 Sacks per 100 lbs.

1 to 4 Sacks

per 100 lbs.

\$7.75 \$8.00

SEED GRAIN

Burlap Bags Included

KEYSTONE Dwarf Essex....

per 100 lbs.

per 100 lbs.

\$7.75 \$8.00

FIELD GRASSES

Burlap Bags Included

KEYSTONE.....

per 100 lbs.

per 100 lbs.

\$16.00 \$16.50

Orchard Grass....

Meadow Fescue....

Johnson Grass....

Pasture Mixture....

Reed Canary Grass....

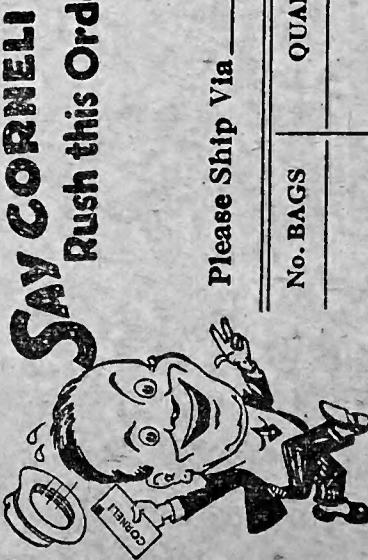
Brome Grass....

Crested Wheat Grass....

Tall Meadow

MARKET QUOTATIONS

FOR QUICK SERVICE—USE THIS POST CARD IN ORDERING



ORDER CARD LIST No. 1
 Requires no Postage
 Date _____

Please Ship via _____

KIND OF SEED

No. BAGS	QUALITY	Sizes of Packages	Retail Price per Package	Dealer Price per Case or Package	Packages per Case
Quick		1-lb. can	\$.70	\$ 6.00	12
		25-lb. pail	3.00	13.50	6
		100-lb. drum	50.00	10.50	1
Accurate Seed Service		2-oz. env.	\$.15	\$ 12.95	144
		4-oz. can	.30	6.50	36
		1-lb. can	.75	6.00	12
		5-lb. can	3.00	13.50	6
		25-lb. drum	12.50	10.50	1
		100-lb. drum	45.00	37.00	1

► Name _____
 Be sure to fill in Address _____

New Improved CERESAN A Low Cost Dust Disinfectant for Wheat, Oats and Barley

Sizes of Packages	Retail Price per Package	Dealer Price per Case or Package	Packages per Case
4-oz. can	\$.30	\$ 6.05	36
1-lb. can	.75	6.35	12
5-lb. can	3.25	14.40	6
25-lb. pail	14.00	11.25	1
100-lb. drum	55.00	42.50	1

2% CERESAN A Dust Disinfectant for Cotton, Flax, Millets, Narcissus, Peas and Sorghums

Sizes of Packages	Retail Price per Package	Dealer Price per Case or Package	Packages per Case
1-lb. can	\$.70	\$ 6.00	12
25-lb. pail	3.00	13.50	6
100-lb. drum	50.00	40.00	1

New Improved SEMESAN JR. A Dust Disinfectant for Seed Corn

Sizes of Packages	Retail Price per Package	Dealer Price per Case or Package	Packages per Case
2-oz. packet	\$.10	\$ 8.65	144
4-oz. can	.35	8.00	36
1-lb. can	2.25	18.00	12
5-lb. can	10.00	44.40	6
25-lb. pail	46.00	36.50	1
100-lb. drum	175.00	145.00	1

Order Your Supply NOW!

Sec. 562 P. L. & R.
 U. S. POSTAGE
PAID
 St. Louis, Mo.
 Permit 336

